

#### **AUBURN and CAYUGA COUNTY**

Beautiful, smart, affordable, easy.

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Maybe you've been lucky enough to have visited Cayuga County, enjoyed some of its renowned wineries, seen some of its gorgeous countryside — shimmering lake vistas, patchworks of field crops, vineyards and forests.

Or you've shopped in Auburn, dined in a terrific restaurant, seen a stage show and been dazzled by a performance, the likes of which you never expected outside of New York City.

Welcome to Auburn and Cayuga County, a historic and creative hub where a rich, new lease on life awaits you.





#### what. aview!

With eight lakes and 170 miles of shoreline, Cayuga County ha more fresh water shoreline than any other county in New York State.

#### what aplace

Auburn is listed among the 20 best small cities America to raise a famil (Forbes Magazine 2010

#### city of the arts

Auburn's theaters and museums generate \$3.6 million a year. (Americans for the Arts Economic prosperity survey, 2012)

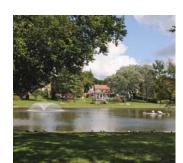
#### easy **access**

An 8 hour drive will reach almost 30 percent of the population of the U.S. and Canada.

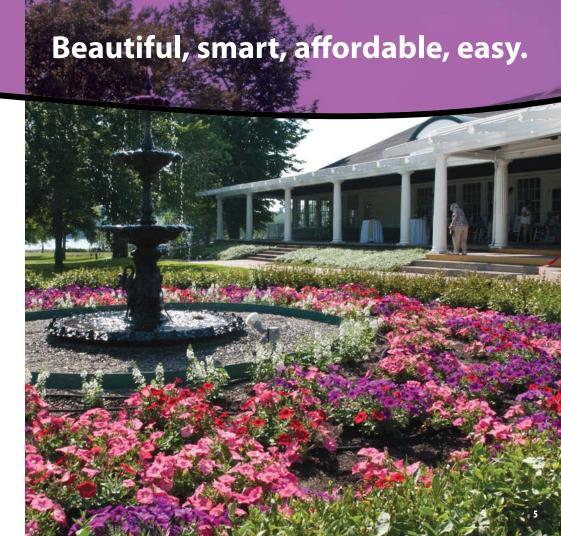
Perhaps you've heard something about the area's history, how Auburn and Cayuga County have been home to people with ideas and inventions that helped shape this nation. Have you noticed the area's elegant architecture, its beautiful parks? They're as vital and valued today as when they were built.

Whether you're passing through or staying for a while, settle in and learn what's here. You'll be impressed by the ease and affordability of living and doing business here; the range and sophistication of the area's cultural offerings; the variety of living options within minutes of each other.

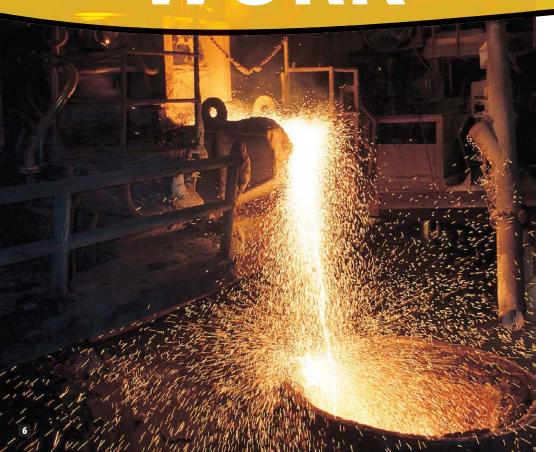
The couple looking for a safe, stimulating community in which to work, raise a family or retire; the entrepreneur planning to start a farm or open a business; the executive team seeking to build a factory - whatever your future demands - Auburn and Cayuga County have what you want.







# WORK



Cayuga County residents work and play hard. They take pride in their work, their values and commitments, whether it's the artists and craftspeople making world-famous home décor at MacKenzie-Childs, the teams of designers, engineers and production workers at Currier Plastics, or the health care professionals at Auburn Community Hospital.

Cayuga County has a history of industrial innovation and quality manufacturing, a history that's in the blood. Creative innovation has fostered expansion and resilience at homegrown businesses like D&W Diesel, with seven locations around the northeast, and Mack Studios — a trade show and display shop for Fortune 500 companies. The county has become a welcome home to factories of publicly-traded companies like Nucor Steel and Owens-Illinois Glass.

New and existing businesses wanting to expand can find help through Cayuga Economic Development Agency (CEDA). As Cayuga County's one stop economic development office, CEDA works in conjunction with the Cayuga County Chamber of Commerce, IDAs, and both the City and the County to provide comprehensive business assistance.

Want to broaden your skill set? Start a new career? You won't find better or more affordable training and education than at Cayuga County's new \$42 million Board of Cooperative Educational Services (BOCES) vocational center, or at Cayuga Community College (CCC).

CCC offers a broad range of associate degrees, including broadcasting, nursing, business and criminal justice. Bachelor and master degrees can be obtained at CCC in collaboration with nearby four-year schools. The college also offers professional development classes through its community development and workforce education program.

### conducting **business**

Finger Lakes Railway
Corporation, an east-west
commercial rail line, carrie:
freight to and from all part
of the county.

#### saving green

Auburn's city hall, fire house, and Cayuga County's BOCES campus were among the first public buildings in the state to install geothermal systems to reduce heating and cooling costs.

### multiple choice

There are 40 colleges and universities within a 60-mile radius of Auburn.

#### got ?

Cayuga County, the third highest milk producing county in New York State, is home to a farmer-owned \$100 million milk processing plant. On the CCC campus, New York State's CayugaWorks Career Center helps workers find the jobs that need their skills, and helps companies get the quality workers they need.

Attending college in Cayuga County can be a springboard to the world. From beautiful Wells College, in Aurora, students can study in France, India, Italy, and Senegal.

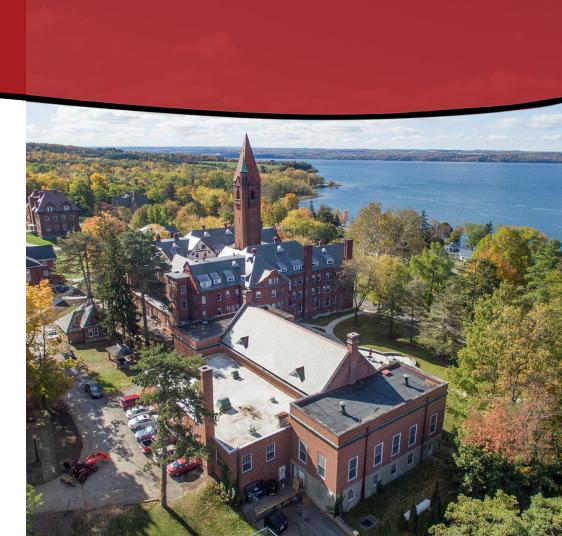
Choices for higher degrees abound. Within a 60-mile-radius of Auburn are 40 colleges and universities. Some of the best academic programs in the nation are right here, with world class professors at places like Cornell and Syracuse Universities.

Cayuga County has abundant, clean water and some of the richest farmland in New York State. That's why it's one of the state's most productive dairy counties and home to Cayuga Milk Ingredients, a farmer-owned, \$100 million milk processing plant.

From progressive, organic farmers to cutting-edge dairy owners, the county attracts and fosters hard-working innovators determined to find new ways of adding value to their enterprise. You'll be surprised how willing they are to share their knowledge and expertise.









In Auburn and Cayuga County you can play right outside your door. Four lush and distinct seasons. Parks and trails in Auburn and throughout the county to walk, jog, or mountain bike.

A ten-minute ride outside of Auburn, even less from the county's villages and hamlets, brings you to some of the most quiet, beautiful, rolling country roads you'll ever travel.

It's no wonder Cayuga County is home to several annual bike tours and races, as well as the YMCA's triathlon, The Great Race.

In the drumlin hills just off those roads are miles of club-groomed snowmobile trails. Wildlife is abundant. The county is home to Montezuma National Wildlife Refuge, a stopping point for hundreds of thousands of birds migrating through the Atlantic Flyway, a wondrous spring and autumn spectacle. For the fisherman there are walleye, northern pike, trout, perch and more, plus ice fishing in the winter. For the hunter, there are waterfowl of all kinds, white-tail deer, turkey, wild boar and coyote.

Are you a golfer? We have 23 golf courses within 15 miles of Auburn. If you like water sports, Cayuga County includes three Finger Lakes, the ocean-like vastness of Lake Ontario, and a handful of smaller lakes. Intrepid boaters can reach the Atlantic from Cayuga County via the Erie Canal or Lake Ontario. Or you can relax right here, marveling at spectacular sunsets over the water.

Rural beauty is only the half of it. What's extraordinary about Cayuga County is the enormous range of cultural offerings at small-town prices. Great restaurants and inns scattered about - some with farm-to-table partnerships. There are wineries and cheeseries for visits and tastings, a county fair each summer. The Sterling Renaissance Festival, a showcase of entertainers and juried crafters, is one of the best in the U.S., according to patrons and performers.

### world class!

The Schweinfurth Memorial Art Center's annual quilt show attracts entries from artists around the world.

## quality vintage

Cayuga County is the eastern gateway to the beautiful Finger Lakes wine region, which boasts more than 150 wineries overlooking sparkling blue lakes.

#### one kind

Auburn's Willard Chapel, 1892-1894, is the only complete and unaltered Tiffany-designed religious interior in the world.

### local brews

Cayuga County is home to many craft breweries and wineries that use locally grown ingredients in their manufacturing process. For the baseball fan, Aubum has the Doubledays, a Class A affiliate of the Washington Nationals. The Doubledays play at a park so intimate you feel you're in the game. Multiple venues of The Finger Lakes Musical Theatre Fesitival offer everything from traditional Broadway favorites to the freshest musical theater experiments. Yearround, the Aubum Public Theater offers live comedy, music and theater, as well as independent films.

The Seward House Museum, the Harriet Tubman National Park, the Schweinfurth Memorial Art center, the Cayuga Museum of History and Art, and the Louis Comfort Tiffany-designed Willard Memorial Chapel are the county's cultural comerstones and part of the reason that Aubum has been branded "History's Hometown". The New York State Equal Rights Heritage Center, located in downtown Aubum, features interactive displays and exhibits showcasing New York State's progressive history, a Taste NY Market, and multiple family-friendly events throughout the year.

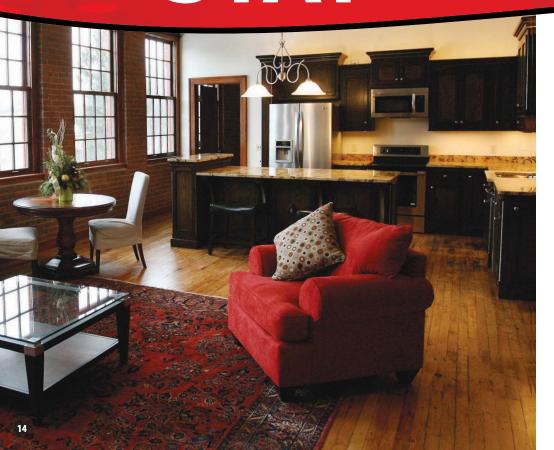
Smaller institutions with collections of great range and significance are just down the road.







# STAY



Where would you like to live? Stylish urban loft? Graceful 19th century home? Water-front bungalow? A country spread with spectacular views where you can raise some animals and listen to the birds?

Whatever your dream living arrangement, you can find it here for less than most places. Auburn and Cayuga County housing costs are almost 30 percent less than the national average.

You can have city or village living within walking distance of schools, shops, theaters and restaurants; relaxed suburban living 10 minutes from downtown Auburn; a quiet country home away from it all.





#### what aride!

The 87-mile scenic byway around Cayuga Lake was named one of the 10 great All-American road trips in 2012.

(Yahoo Travel)

### moving in

The average single family home price is \$126,000 and housing costs are nearly one third less than the national average.

(2011)

#### getting **there**

Centro bus serves Auburn and runs all day between Auburn and Syracuse. Syracuse International Airpoi is 35 miles away.

### how refreshing.

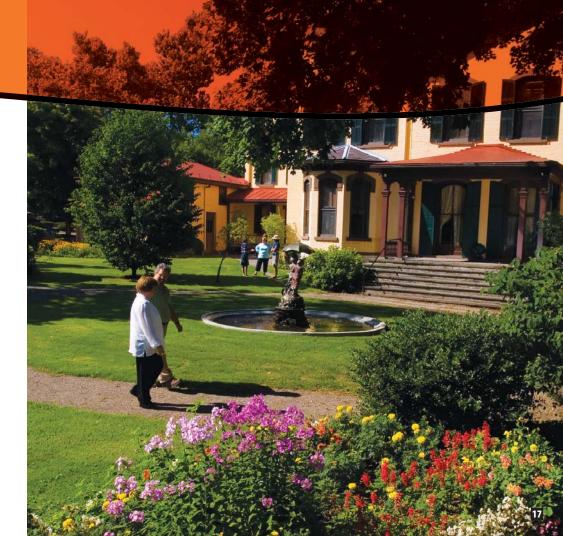
Nearly 70 percent of Cayuga County draws its water from Owasco Lake People like it here because it's smart and easy. Forget congested commutes. Half an hour or so gets you to Ithaca or Syracuse.

The area has two YMCAs within ten miles of each other. Members can use both. The county has a variety of public and private schools, a great library system, and a rich network of volunteer organizations that are committed to keeping Cayuga County safe, well-cared for, beautiful and stimulating. Public art and beautification projects have been generating community pride all around the county.

If you like, it won't take long to become part of the rich, diverse, social fabric that has kept this community so vibrant for so long.







### contributing **PARTNERS**



Whether you settle in Auburn, the county's dynamic heart, or somewhere out in the rolling countryside, Cayuga County is a tremendous place to live and work.

The area's beauty, its affordable opportunities and ease of living have attracted and kept people here who know quality and value when they see it, who appreciate what they have.

We work smart, with long-range vision, to preserve and build upon the best of our legacies. Come work, play and stay with us. Let Auburn and Cayuga County complete your picture of a richly satisfying future.





Cayuga Economic
Development Agency

City of Auburn Office of Planning and Economic Development

Cayuga County
Planning and Economic
Development Department

Cayuga County Industrial Development Agency

Cayuga County Chamber of Commerce



#### **Cayuga Economic Development Agency**

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