

CEDA
 Cayuga Economic Development Agency, Two State Street, Auburn, N.Y. 13021

Strategic Plan: "Fam" Tour Itinerary for MSB Team

Day and Time	Event	Attendees	Contact Information
Monday Feb 28th			
8:00 a.m.	Owasco Lake Area: Discuss Owasco Lake area potentials . Small Business Owners/Tourism Industry	Sean Lattimore, Springside Inn Kathy Yantch, Chantelle Lake House & Bed N Breakfast	Phone: 252-7247 www.springsideinn.com
9:30 a.m.	Briefing on Cayuga County Issues Cayuga County Planning/ED Dept.	Steve Lynch, Planning Director Frank Howe, Sr. Planner Geoff Miltz, Sr. Planner	Phone: 253-1276 slynch@cayugacounty.us fhowe@cayugacounty.us gmitz@cayugacounty.us
11:00 a.m.	Retail Focus Group: Tour Finger Lakes Mall, Route 5 Meet Gen. Mgr. and retail tenants	Jim Tull, General Mgr. Bass Pro and Tenants	Phone: 255-1188 E Mail: jimtull1@gmail.com
12:00 p.m.	Lunch with Rob Aronson Exec Director, Seneca IDA & OED	Steve Lynch, Dir. CCPOED	Phone: 253-1276
1:00 p.m. to 3:30 p.m.	Briefing on Auburn City Issues Auburn City Hall	Jenny Haines, Director POED Trish Ottley, Mgr. ED/CD John Rossi, Corp. Counsel Vicky Murphy, Dir. Utilities	Phone: 255-4115 jhaines@ci.auburn.ny.us tottley@ci.auburn.ny.us jrossi@ci.auburn.ny.us
2:00 p.m.	Media Interview: Syracuse Post Standard	Scott Rapp, Cayuga Editor	Phone: 607-257-1967 289-4839 E Mail: srapp@syacuse.com
4:00 p.m.	Regional Briefing: Central NY Regional Planning Board & Tech Garden- Center State CEO	Dave Bottar, Exec Dir. CNYRPB Linda Hartsock, Sr. VP CenterState	Phone Dave: 422-8276 Phone Linda: 474-0910 dbottar@cnyrpd.org lhartsock@centerstateceo.com

Day and Time	Event	Attendees	Contact Information
Tuesday, March 1			
8:30 a.m.	Cayuga Tourism Board Meeting Schweinfurth Museum	Tourism Board and Museum Staff	Phone: 255-1658 EM: meg@tourcayuga.com
9:30 a.m.	Tour Auburn Medical Arts Building Successful Adaptive Re-Use: Former Auburn H.S to Medical Arts Bldg. Witness potential for additional health related development in Cayuga County	Tom Minicucci, President Syracuse Management Systems	Phone: 427-5015 E Mail: tminicucci@roadrunner.com
10:30 a.m.	Visit with Kyle Family Northbrook Farms Briefing on mfring business operations/ Development plans for Weedsport/Brutus and Auburn. Tour Bryster Mills	Carolyn and Peter Kyle Ian Kyle Grant Kyle	Phone: 834-9390 EM: north.brook.farms@gmail.com
12:00 p.m.	Lunch Old Erie Restaurant, Weedsport	Meet Dave Miller Former Cayuga Planning Director Tourism Board Chair	Phone: 834-6067
2:00 p.m.	Weedsport & Brutus Development: Drive through potential development sites tour/connections to Syracuse markets	Tour Guide Dave Miller	Phone: 834-6067
4:00 p.m.	Weedsport Manufacturer: Tour Barber Welding/Aplha Boats	Steve Walzack , Vice President	Phone: 834-6645
5:30 p.m.	Cayuga County Legislature: Planning and Eco Dev Committee	Introductions. Brief comments Questions from committee members	Phone: 253-1276

Day and Time	Event	Attendees	Contact Information
Wednesday March 2			
8:00 a.m.	Plant Tour: ITT Goulds Pumps	Alan Jones Manager, Plant Engineering	Phone: EM:
10:00 a.m.	Regional Developer: Meet national level developer bullish on Cayuga County and region.	Toby Millman, Principal Agora Homes Development	Phone: 554-8181 --- EM: toby@agoradevelopment.com
11:00 a.m.	Agriculture: Owasco Watershed Agricultural Meeting	Doug Ververs, Executive Director Cornell Co-Op	Phone: 255-1183 EM: dhv1@cornell.edu
12:00 p.m.	Annual Luncheon United Way Brief introduction	Tim Kelly, Executive Director	Phone: 253-9741 EM: tim.kelly@unitedway.org
2:00 p.m.	Briefing on: Start Up/ Small Business Issues	Robert J. Ellis, Director Center for Business& Entrepreneurship Wells College, Aurora, New York	Phone: 364-3270 EM: rellis@wells.edu
4:00 p.m.	Dairy Agriculture: Willet Dairy Farm, Locke N.Y.	Lyn Odell, General Manager	Phone: 497-0723 EM: willet0723@aol.com
5:15 p.m.	Agri- Tourism/Locally Grown Products: Grisamore Farms	Meet Susan Grisamore	Phone: 497-1347 EM: info@grisamorefarms.com

Day and Time	Event	Attendees	Contact Information
Thursday March 3			
8:00 a.m. – 10:30 a.m.	CEDA Board of Directors	Meet to discuss Strategic Plan	
11:00 a.m.	Eastern Cayuga: Briefing on Aurora Business Community	Meet Todd Zwigard, President Aurora Arts and Merchants Assoc. - Aurora Focus Group for 3/29/11	Phone: 520-4122 EM: todd@tzaia.com
12:00 p.m. – 12:30	Lunch		
1:00 – 1:40 p.m.	South West Cayuga Area/ Agriculture Visits and Tours: Log City Milling, King Ferry N.Y.	Dave Smith, Owner Frank Howe, Cayuga Planning	Phone: 730-6309
1:45 - 2:30 p.m.	Agriculture Visit: Keeley McGarr Cheeses , King Ferry N.Y.	Keeley McGarr, Owner	Phone: EM: keeley.mcgarr@gmail.com
2:30 – 3:15 p.m.	Winery Visit and Tour: Long Point Winery, Aurora N.Y.		Phone: 364-6990 EM:
4:00 p.m.	Manufacturing Tour: Currier Plastics, Auburn, N.Y.	Meet John Currier, President	Phone: 255-1779 Ext. 111 EM: jfcurrier@currierplastics.com
6:00 p.m.	Meeting of Auburn City Council	Address City Council, Mayor and Manager. Questions and Comments	Phone: 255-4115

Day and Time	Event	Attendees	Contact Information
Friday, March 4			
7:45 a.m.	Media Interview: WAUB Radio Station	Interview by Erik Sorensen	Phone: 258-0937 EM: erikvsorensen@gmail.com
9:30 a.m.	Community Quality of Life	Meet with United Way Director Tim Kelly at BOCES	Phone: 253-9741 EM: tim.kelly@unitedway.org
10:00 a.m.	Education: Tour of BOCES and briefing	Bill Speck, District Superintendant (Education focus groups planned for 3/28 and 3/29)	Phone: 253-0361 EM: bspeck@cayboces.org
11:00 a.m.	Arts/Culture Economic Engine: Musical Theater Festival & Merry Go Round Playhouse	Meet with: Michael Chamberlain, Mng..Dir. Musical Theatre Festival Ed Sayles, Producing Artistic Dir. Merry-Go-Round Playhouse	Phone Mike: 255-1305 Michael@musicaltheatrefestival.org Phone Ed: 255-1785 EM:
12:00 p.m.	Focus Group Luncheon: Cayuga residents "Under 40"	"Ignite" Under Age 40 Maureen Reister/Hillary Ford Cayuga Chamber	
2:00 p.m.	Focus Group Meeting Northern Cayuga Commerce Visit and tour Fair Haven, N.Y. Little Sodus Bay, N.Y.	Focus Group Meeting: Fair Haven Mayor Bill McVea Fair Haven Chamber President Bonnie Scoville, Hotel Owner & Tourism Board Member	Phone: EM:
4:00 p.m.	Small Business Expansion: Cato, N.Y.	Stop by visit: Terry's Market	

