



**Moran, Stahl & Boyer**

Site Selection and Economic Development Consultants

**John M. Rhodes**  
Senior Principal

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December 28, 2010

Terrence J. Masterson  
Executive Director  
Cayuga County Economic Development Agency  
Two State Street – P.O. Box 37  
Auburn, New York 13021

Re: Request for Qualifications – Strategic Plan for Economic Development

Dear Mr. Masterson:

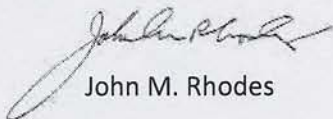
Moran, Stahl & Boyer, in association with E.M. Pemrick and Company, is pleased to have the opportunity to submit the attached statement of qualifications for the preparation of an economic development strategic plan for Cayuga County.

Our project team brings together two companies with extensive experience in the preparation of economic development strategies. Moran, Stahl & Boyer is a nationally-recognized site selection and economic development consulting firm that has supported economic development efforts at the state, regional, and local levels for more than 40 years. We are well-acquainted with the central New York region, having produced marketing profiles for CenterState CEO, Onondaga County, and the Madison County IDA, among others. We have also completed economic development plans for Greene and Schoharie Counties and an agri-business study for Buffalo-Niagara Enterprise.

E.M. Pemrick and Company is a woman-owned consulting firm whose principal has more than two decades of experience in economic development, strategic planning, and policy analysis. Over the last five years, Moran, Stahl & Boyer and E.M. Pemrick and Company have worked together to complete seven major economic development assignments. In addition, E.M. Pemrick and Company is currently preparing an analysis of economic and market trends as part of a Brownfield Opportunity Area Nomination Study in the City of Fulton.

We look forward to the opportunity to further discuss this proposal. If you have any questions, please contact me at 941.755.0074.

Sincerely,



John M. Rhodes

## CONSULTANT INFORMATION SHEET

<b>Prime Contractor:</b>	Moran, Stahl & Boyer-FL, LLC
<b>Company Registration:</b>	A registered Florida LLC in good standing
<b>Mailing Address:</b>	8374 Market Street - #422; Lakewood Ranch, FL 34202
<b>Company Representative:</b>	John M. Rhodes
<b>Title:</b>	Senior Principal
<b>Business Phone/Fax:</b>	941.755.0074
<b>Business E-mail:</b>	john.rhodes@msbconsulting.com
<b>Other Firms That Will Support the Project:</b>	E.M. Pemrick and Company
<b>Project Team Web Sites:</b>	<a href="http://www.msbconsulting.com">www.msbconsulting.com</a> <a href="http://www.empemrick.com">www.empemrick.com</a>
<b>Date of Submittal:</b>	December 28, 2010

Our project team brings together two companies with extensive experience in the preparation of economic development strategies. Moran, Stahl & Boyer is a nationally-recognized site selection and economic development consulting firm that has supported economic development efforts at the state, regional, and local levels for more than 40 years. We are well-acquainted with the central New York region, having produced marketing profiles for Cortland County, Ontario County, and the Madison County, VA, among others. We have also completed economic development plans for Greene and Schoharie Counties and an agri-business study for Sullivan-Hill County, NY.

E.M. Pemrick and Company is a woman-owned consulting firm whose principal has more than two decades of experience in economic development, strategic planning, and policy analysis. Over the last five years, Moran, Stahl & Boyer and E.M. Pemrick and Company have worked together to complete seven major economic development assignments. In addition, E.M. Pemrick and Company is currently preparing an analysis of economic and market trends as part of a Broadband Opportunity and Innovation Study in the City of Fulton.

We look forward to the opportunity to further discuss this proposal. If you have any questions, please contact me at 941.755.0074.

Sincerely,

John M. Rhodes